



**Capital Area MPO
Safe Routes to School (SRTS) Subcommittee**

Program Elements - DRAFT

PILLAR	OBJECTIVE/GOALS	POTENTIAL ACTIONS	WHO
Policy/Guidance	<i>Build on relationships with current partners and cultivate new partnerships</i>	Identify most effective ways to collaborate: who is already gathering data? Who is already conducting outreach? Advocate for the promotion of SRTS initiatives in the transportation plans for all local jurisdictions.	CAMPO, member jurisdictions, HSRC, School districts, AHA, WakeMed, CDC, Active Routes to School, BikeWalkNC, Bike Smart-Grow Smart, YMCA, service organizations
	<i>Research</i>	Continue iterative process of pursuing relevant presentation topics that increase subcommittee's collective knowledge; gather insights through JRE grant policy audits and program development/implementation; literature review to identify national best practices; integrate best practices for data collection as part of SRTS program (i.e., NJ's "Boltage" tags, before/after vehicle speed data, etc.) Consider issues of equity when designing and implementing SRTS programs—some students have long bus rides to school and may not live in areas with walkable streets.	CAMPO, member jurisdictions, HSRC, subcommittee, agency representatives, guest speakers, law enforcement
	<i>Identify/implement policies that will sustain and reduce the variability of SRTS funding</i>	Evaluate other state and local SRTS program funding mechanisms; provide recommendations to local municipalities and advocate for implementing sustainable funding sources at city and county levels; pursue corporate partners?	Subcommittee working group, CAMPO staff, NCDOT, member jurisdictions
	<i>School siting, No-Transport Zones / Walk Zones,</i>	Advocate for policies that plan for SRTS when siting schools. Create SRTS travels for two-mile radius of existing and planned schools? Assist in assessing WCPSS policy for establishing No Transport / Walk-Zones, and advocate for the use of a "school travel cost calculator" as part of the site selection process. Advocate for an integrative charrette type process at the front end of a new school or major renovation projects that is focused on active transportation	School districts, Subcommittee working group, CAMPO staff, member jurisdictions, AHA
	<i>Monitor and evaluate the SRTS Program's reach and effectiveness</i>	TBD as specific program elements are shaped; should evaluate equity of program	Subcommittee working group, CAMPO staff, city staff
Outreach/Education	<i>Enhance public's knowledge of safe walking and bicycling practices</i>	Increase SRTS presence and engagement at local events through coordinated efforts with municipalities and partners to effectively reach entire MPO planning area; train the trainer programs to garner higher volunteer numbers; implement best practices identified in literature review; evaluate focus age groups? Promote "Taking the First Step" (AHA).	CAMPO, member jurisdictions, partners, school SRTS coordinators, school wellness committees, AHA
	<i>Increase level-of-comfort with walking and cycling to school</i>	What can CAMPO and municipalities do to encourage/incentivize events like W2S and Walking Wednesdays to increase exposure to walking/biking? Investigate which schools have walking prohibitions and why. Evaluate focus age groups? Bike Camps?	CAMPO, member jurisdictions, partners, school SRTS coordinators, school wellness committees
	<i>Provide relevant, easy to use tools and resources to further the SRTS program</i>	Coordinate with applicable partners to complete literature review to identify national best practices; if needed, fill in the gaps in guidance (ex. Links to NCDOT ADT maps, functional classification system); Help school SRTS coordinators identify grant opportunities and best prepare for application process (data collection, etc.); Identify resource gaps as part of subcommittee's evaluation JRE grant policy audits and research results	Subcommittee, CAMPO staff, HSRC, member jurisdictions, NCDOT, AHA
Infrastructure Improvements	<i>Develop strategy to effectively prioritize SRTS projects</i>	Develop or update prioritization criteria to incorporate SRTS needs; prioritize schools so that resources spent identifying specific infrastructure needs will focus on the schools that rank highest. Promote greater uniformity in the application of school speed zones, and signage and markings to promote SRTS initiatives. The project will be enacted and funded within the annual UPWP.	School districts, CAMPO, member jurisdictions, NCDOT
	<i>Advocate for Complete Streets</i>	Determine best method for delivery; incorporate SRTS; continue to improve future bike/pedestrian elements of the MTP	Subcommittee working group, CAMPO staff, member jurisdictions, NCDOT staff

NOTES: Performance measures/methods to be added. Assuming typical metrics would apply in most cases.

REFERENCES: National SRTS Task Force Vision, SRTS Five E's, NC SRTS focus on assessment, intervention, and evaluation, SAFETEA-LU language, NJ SRTS Strategic Plan Update, City of Portland SRTS Policy